A PayPal Overview
And
General ArtSites Q&A Workshop

Saturday, December 8, 2012
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ArtSites.ca

PayPal Questions

- How does it work?
    - **http://bit.ly/Uu0Gt6** (web page)
    - **http://bit.ly/VvyO6y** (video)

Search

PayPal™

THE FAST WAY TO START SELLING ONLINE
Credit card processing in Canada with PayPal.

With no programming skills required, Website Payments Standard is our easiest and most popular way to accept credit cards online.

- Accept VISA MasterCard American PayPal
- No setup charge or monthly fees (See Pricing)
- Easy setup, no programming skills required

▶ View Demo: Website Payments Standard

SIGN UP Or Create a Button Now and sign up later

Email Us | Sales: 1-866-788-0997

| What You Get | How It Works | Setting Up | Pricing |

Website Payments Standard includes everything you need to add credit card services to your site. If you already have a shopping cart or want to do a custom integration, **create an account** now.

⬇ **Download Products Sheet**

PayPal Questions

- How does it work?

- How much does it cost?

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PayPal™

| Home | Personal | Business | Developers | Where To Use |

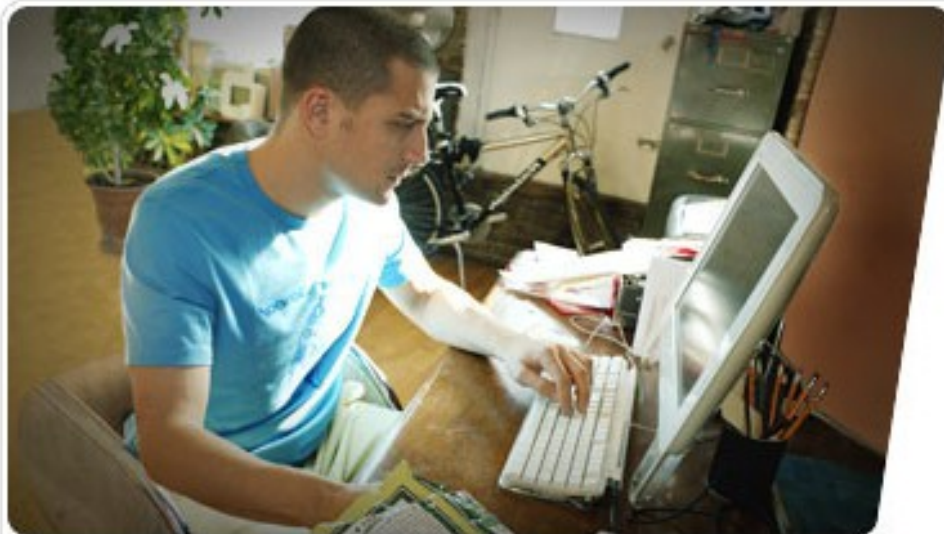How PayPal Works   Pay Online   Send Money   **Get Paid**   Products & Services

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PayPal Pricing

We keep it simple. You pay a fixed percentage and a low transaction fee on every sale. There are no hidden charges.

- No monthly fee
- No setup charge
- No monthly minimum
- No cancellation charge

⊟ Pricing

With PayPal there are no extra costs like setup charges, monthly fees, downgrade penalties, or cancellation charges.

YOUR MONTHLY SALES	YOUR FEE PER TRANSACTION	EXAMPLES
$0 to $3,000	2.9% + $0.30	$3.20 fee on a $100 sale
$3,000.01+ to $12,000	2.5% + $0.30*	$2.80 fee on a $100 sale
$12,000.01+ to $125,000	2.2% + $0.30*	$2.50 fee on a $100 sale
$125,000.01	1.9% + $0.30*	$2.20 fee on a $100 sale

*Merchant rate qualification required.

The pricing table above applies to payments received from Canada or the US. An additional 1% charge will be applied to receive payments from countries other than Canada or the US.

View Full List of Fees

Other PayPal Questions

- How does it work?

- How much does it cost?

- How secure is it?

- Are there other options?

Another Online Option – *Ribbon.co*

Payments Standard – PayPal Canada

Create

Add your product and receive your unique checkout link.

Add Product

Paste

Embed your link into a button, or simply paste it online.

My iPhone 4S

$300.00   PHYSICAL

rbn.co/iphone

Sell

Take orders with our beautiful one page checkout, that's it.

Payment details   VISA

CARD NUMBER

4242 42

EXPIRATION   CVC CODE

January (01) ▼   2013 ▼   ABC

EMAIL ADDRESS

jobs@apple.com   Purchase

5% + 30¢ per transaction
Only pay when you make a sale. No setup fees, no monthly fees,

An Offline Option - *Square*

Other PayPal Questions
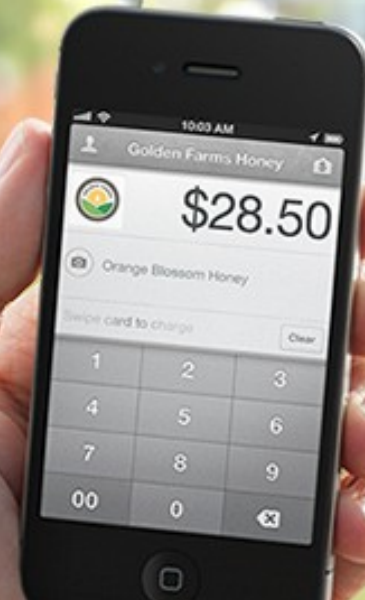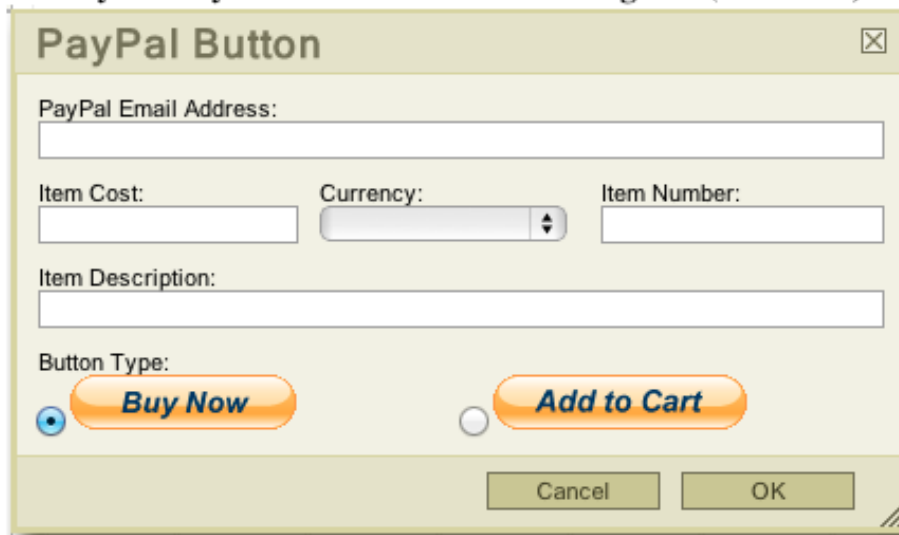
- How does it work?

- How much does it cost?

- How secure is it?

- Are there other options?
  - Square (offline)
  - Ribbon.co (online)

- When should I use it?
  - Lower priced items, e.g. prints, cards, etc.

- How can I make it work with ArtSites?

ArtSites PayPal Tutorial

Add a PayPal Button (on a Web Page)

1. Go to the page where you want to add your PayPal button
2. Click on the 'Content' text area
3. Click on the PayPal icon: [P] (in the second row of icons)
4. Fill in your PayPal information in the dialog box (see below)

PayPal Button ☒

PayPal Email Address:

Item Cost: Currency: Item Number:

Item Description:

Button Type:

◉ **Buy Now**   ○ **Add to Cart**

Cancel   OK

5. Select the PayPal button you want and click 'OK'
6. Once you click 'OK', you will see several boxes in your text area. These reprsesent your PayPal information and button, i.e. you will not see the button in the editor.
7. Be sure to click the 'Update Image' button to save your changes!

If you now go to your website, you will see the PayPal button where you have added it.

http://artsites.ca/tutorials/paypal/add_paypal_button.html

Thank You!

Now, it's your turn

Questions?!